

Janet E. (Jan) Chronic, currently serves as the Division Director of Marketing, Communications Brand and Sales Management for the National FFA Organization. Ms. Chronic assists the organization in achieving a significant level of effectiveness in serving its members, teachers and agricultural education leaders.

Prior to her position at the FFA, Ms. Chronic served as Director of Marketing and Communications at the Greater Indianapolis Chamber of Commerce. She has more than 30 years of experience as a business, marketing, communications and brand strategist and has directed high-performance marketing organizations in a variety of diverse company environments. These include: foodservice, financial services, travel/tourism, publications, engineering, medical claims software, pharmaceuticals, education, museums and nonprofits. She is known in the community as a go-to leader with proven global success in increasing market share, brand awareness, member satisfaction and shareholder value. Originally from Robinson Illinois, Ms. Chronic earned a Bachelor's of Science degree from Southern Illinois University in Carbondale Illinois and a Masters in Business Administration from Indiana Wesleyan University in Marion Indiana. She enjoys playing golf and is a classical piano hobbyist.

Ms. Chronic leads a division that drives strategy behind marketing, communications, brand, sales, social networking, video production, public relations and licensing for FFA. The division also supports 579,678 members, 7,570 chapters in the United States, Puerto Rico and Virgin Islands.

About National FFA Organization

The National FFA Organization is a national youth organization. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The National FFA Organization operates under a federal charter granted by the 81st United States Congress and it is an integral part of public instruction in agriculture. The U.S. Department of Education provides leadership and helps set direction for FFA as a service to state and local agricultural education programs. For more, visit the National FFA Organization online at www.FFA.org.