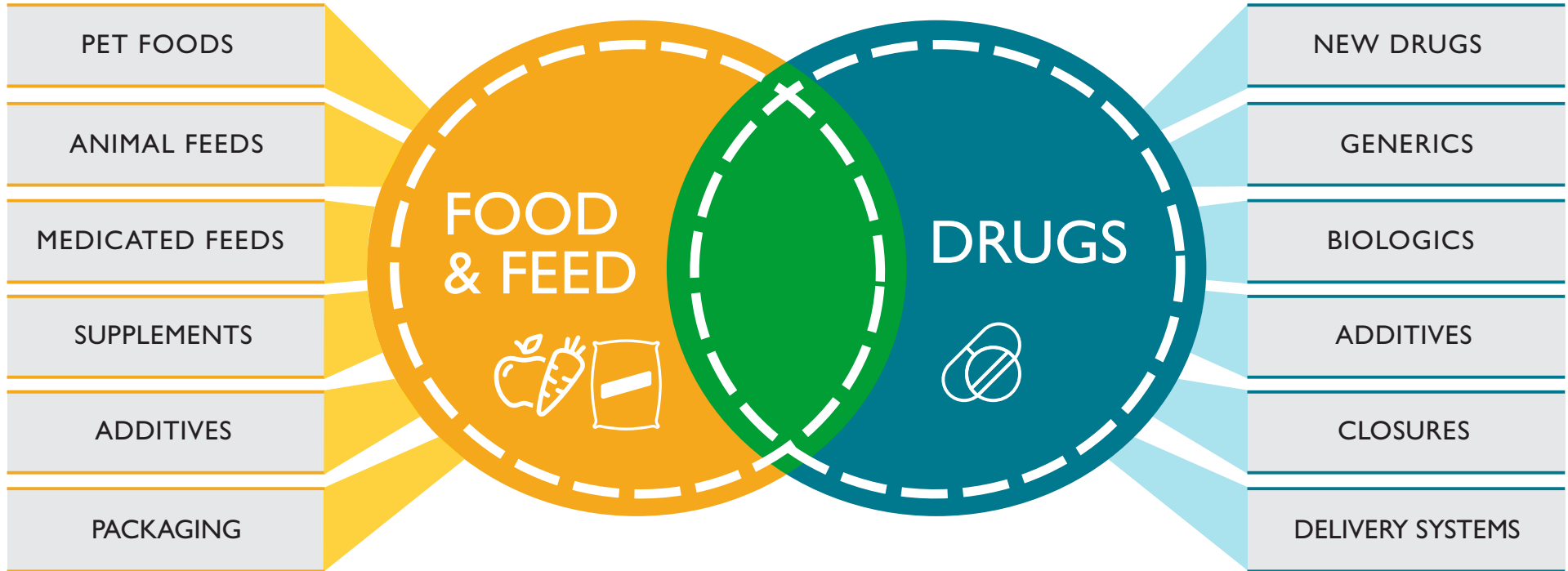




# ANIMAL HEALTH PRACTICE



## DEVELOPMENT

- New drugs
- Delivery systems
- Biologics
- Food additives
- Food and feed formulations

## MANUFACTURING

- Good manufacturing practices
- Compliance and controls
- Corrective actions
- Inspections
- Food and feed safety

## MARKETING

- Labeling and labels
- Animal health professionals
- Advertising and social media
- Off-label promotion
- Competitor issues

## LIABILITIES

- Adverse event reporting and recalls
- Seizures / injunctions
- Criminal investigations
- Civil penalties
- Product liability

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