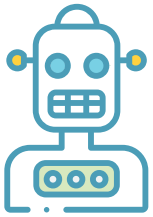


# ARTIFICIAL INTELLIGENCE, BIG DATA & ALGORITHMS

## REGULATORY & RISK MANAGEMENT



You know that artificial intelligence, big data and algorithms could unlock your organization's potential and help it remain competitive. You also know that these tools are attracting scrutiny from policymakers around the world, due to concerns about fairness, unintended bias, discrimination, transparency and explainability (among other things). What's a responsible leader to do? Don't despair. Our business-minded strategies and legal counsel can help you achieve your goals while limiting your organization's exposure to regulatory, litigation and reputational risk.

## Our Three-Pronged Approach

### Inform

01

*We'll help you stay on top of emerging standards, regulations and best practices that could impact your organization.*

- ▶ State and federal initiatives
- ▶ International standards
- ▶ Academic research
- ▶ Industry proposals

### Engage

02

*We'll help you shape those standards, regulations and best practices by engaging with the key decision-making bodies.*

- ▶ Regulatory and legislative advocacy
- ▶ Coalition building
- ▶ Thought leadership
- ▶ Industry engagement

### Protect

03

*We'll help you build a risk management framework that will identify, monitor and mitigate A.I.-related risks and prepare your organization for coming regulations.*

- ▶ Board level engagement and oversight
- ▶ Written protocols on the use of A.I., data and algorithms
- ▶ Cross-disciplinary ethics committee
- ▶ Validation and continuous monitoring

## CONTACT US



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