



GROWING THE NATURAL & ORGANIC FOODS INDUSTRY

EXPERTISE FOR CLIENTS THROUGHOUT THE NATURAL/ORGANICS INDUSTRY



HELPING YOUR COMPANY FLOURISH FROM CONCEPT TO MARKET

- ▷ Company formation and planning
- ▷ Co-packer and supplier agreements
- ▷ Equity and debt financing
- ▷ Mergers and acquisitions
- ▷ Licensing and distribution agreements
- ▷ Trademark, copyright and other intellectual property protection
- ▷ Non-disclosure agreements
- ▷ Brand management
- ▷ E-commerce
- ▷ FDA and FTC compliance in advertising and package and menu labeling
- ▷ Good Manufacturing Practices and Food Safety Modernization Act compliance
- ▷ Recall support and crisis management
- ▷ Litigation and risk management
- ▷ Foodborne illness claims defense
- ▷ Government/legislative matters
- ▷ Strategic partnerships and joint ventures

Nationwide Ranking

FOOD & BEVERAGES:



REGULATORY & LITIGATION

(Chambers USA, 2014 - 2019)

FOOD INDUSTRY:



A TOP FIVE LAW FIRM FOR CLIENT RELATIONSHIPS

(BTI, 2017)

150+

FOOD & AGRIBUSINESS
INDUSTRY PROFESSIONALS



13 LOCATIONS

USA UK CHINA

FAEGRE BAKER DANIELS


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PROVIDING A ONE-STOP SHOP FOR OUR CLIENTS

 **CONCEPT & FORMATION**
Getting started: financing, licensing and brand management

 **REGULATORY COMPLIANCE**
Meeting regulatory standards: FDA, USDA and FTC oversight

 **LITIGATION & ALTERNATIVE DISPUTE RESOLUTION**
Resolving disputes: commercial, class action and consumer

 **TRANSACTIONAL ADVICE**
To sell or not to sell: M&A, joint venture and strategic partnerships



WE HAVE A PASSION FOR THE NATURAL AND ORGANICS FOOD INDUSTRY AND ARE COMMITTED TO ITS GROWTH.



Matt Stamski Partner, Boulder
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- ▷ Raising Capital
- ▷ Reg D
- ▷ Mergers and acquisitions



Rob Goldstein Counsel, Denver
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- ▷ Understanding commercial contracts
- ▷ Protecting intellectual property
- ▷ Limiting liability from operations



Alyssa Rebensdorf Counsel, Minneapolis
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- ▷ Litigation and alternative dispute resolution
- ▷ Providing post-recall support and crisis management
- ▷ Defending foodborne illness claims



Kevin Boot Counsel, Des Moines
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- ▷ Advising about labeling, advertising and other food regulations
- ▷ Complying with GMP rules to avoid safety and litigation risks
- ▷ Protecting the food supply chain and vendor relationships

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